

## **The Local Impact of Global Migration**

Using (visual) sociology to discover migration patterns

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# 1. Introduction to the module

## 1.1 Outline

In this module we examine the consequences of migration in an urban context. We look at images, pictures, food, architecture and all other traces of migration in the city. We will compare and contrast these to other locations and to the literature and theories discussed in the lectures.

We start by looking at the effects of migration in the Netherlands and in The Hague, a city with a diverse, mobile population. We also study the ways in which national and local governments as well as institutions can facilitate (or hinder) new migrants.

The focus will be on different groups of migrants, historically, legally and socially. We analyse current events and current migration flows. We will look at the ways groups have been incorporated or integrated into society and we will examine their influence on city life.

We use images and visual sociology to look at the urban effects of migration. Students are required to use visual images to compare and contrast migration stories in different locations.

Different excursions in and around The Hague will be used to illustrate the theories and concepts explained in lecture. Guest speakers from various backgrounds will give insight in practical aspects and consequences of migration.

You do not need to be a (photo) artist to be successful in this module, you do need a curious mind and an open vision!

## 1.2 Competencies developed during the module

Competencies	Learning Outcomes	Level	
	Upon completion of this module the student is able to		
	Recognize trends and consequences of past and current (global and local) migration	2	
	Evaluate global, national, and local structures related to international migration on EU and Dutch level	2	
	Reflect on one's own values and to question concepts, ideas and theories	2	
	Develop and build upon relations with students from various educational backgrounds and nationalities	2	
	Apply theory and learned cases by delivering an assignment related to international migration; Awareness of and ability to use different disciplinary methodologies in an integrated way.	2	
	Apply the methods of visual sociology/social sciences	2	
	Critical thinking	2	

## 1.3 Workload and credits for the module

Number of Credits	Test form	Any part tests with weighting factor
3	Preparatory assignment	Pass/Fail
	Individual assignment	Pass/Fail
	Mandatory attendance & participation	Pass/Fail
	Teaching and learning strategy	Hours <sup>1</sup>
	Workshop & Lectures	20
Field trips	20	
Self-study and assignment	22	
Prep assignment	20	

<sup>1</sup> These are the hours for the module, not counting the hours spent on the general program.

## 2. Introducing the speakers

**Anna Kowalska** (owner of AK Works) is a marketing specialist who worked for over ten years in multinational businesses in Poland (L'Oréal and Schwarzkopf & Henkel) and the Netherlands (Diageo). She has been an independent marketing consultant for the last nine years. Anna graduated in business economics at the Université Pierre Mendès France in Grenoble (France) where she earned her master degree in 1995 (Maitrise). She is a lecturer at The University of Applied Sciences Leiden since 2012, where she teaches about brand positioning, marketing, marketing communication, and intercultural studies.

Anna worked in 2017 with the Polish research bureau Meritum on research about Polish families in Segbroek, a neighborhood in The Hague and started POLKA – Center for Polish women in Segbroek – as a consequence. She has been the general coordinator from the start. As a professional who is involved with questions on integration of Polish labor migrants in the Netherlands, she is regularly asked to present her expertise on municipal and national level, in different panels, scientific research, knowledge groups, and task groups.





**Raoul Blommaert** is a business consultant and legal advisor who works as a volunteer at the Dutch Council for Refugees. He has more than 20 years of experience in international Executive Leadership. He has a legal and MBA background from Leiden University, Erasmus University and the Ann Arbor University, Michigan (USA).



**Karijn Nijhoff** (THUAS) works as senior researcher at The Hague University of Applied Sciences. She studied anthropology and sociology at Utrecht University and earned her PhD in sociology and international migration at Michigan State University (US). She has international teaching experience. Her most recent guest lectures were for the University of Curacao, for the geography department of Umea University in Sweden and for different programs at THUAS. She looks at migration and labor market participation of different migrant and refugee groups, using a variety of methodological approaches. Visual sociology has long been one of her interests.

### 3. The structure of the module

Migration is of all times and all places: very few (if any!) places on the globe have not been affected by migration of humans. In this module, we will use visual traces to examine migration. In the introduction this will be illustrated with an example from the recent past. The example also provides the link to lecture 1 where global migration in a historical, global, temporary, and local frame is discussed.

In the first week the focus is on migration flows to the EU, in the EU, and to the Netherlands. Different types (EU, colonial) of migration are discussed. We finish the week looking at asylum and refugee flows. In the second week, we will continue with different types of migrants, and we will discuss some specific topics of international migration.

In both weeks, students are required to critically compare and contrast the information from the lectures and excursions to the situation in their country/region/city. The final assignment must be a combination of images and text on migration 'here and there': here in The Hague, there where you are from. The presentation of the final assignment is in poster-form: on Wednesday July 12 the posters are presented in the module, on July 14 a group presentation takes place for all participants of the Summer School (see general schedule).

*Additional information:* [https://www.youtube.com/channel/UC8KcWrj7AULBlhy\\_DM1lFpw](https://www.youtube.com/channel/UC8KcWrj7AULBlhy_DM1lFpw) by Dr. Melissa Siegel where you can find more on migration to the Netherlands but also other patterns. Of particular interest are the videos on Ukrainian displacement.

Prepare for International Centre:

<https://expatsxmigrants.org/>

What is an expat? Why would it be different to move to a new country as a labor migrant or as an expat? Can you think of the differences in resources?

Amsterdam trip:

Prepare by watching: <https://www.youtube.com/watch?v=RDVYI35cID0> (with subtitles that are a bit of but still give an impression of migration to Amsterdam – make sure the subtitles are set on 'automatic translate to' and you can pick the language.

#### 4. The Schedule (preliminary)

	Monday 3 <sup>rd</sup> July	Tuesday 4 <sup>nd</sup> July	Wednesday 5 <sup>th</sup> July	Thursday 6 <sup>th</sup> July	Friday 7 <sup>th</sup> July
9.00-11.00	GENERAL PROGRAM	GENERAL PROGRAM	GENERAL PROGRAM	GENERAL PROGRAM	9.00-10.00 time to work yourself 10:00-11:00 Refugee and Asylum. Introduction – Karijn Nijhoff
11.15-12.30	GENERAL PROGRAM	Global Migration: Now and then, there and here - Karijn Nijhoff	Colonial ties  <i><a href="https://www.theblackarchives.nl/index.html">https://www.theblackarchives.nl/index.html</a></i>	Labor migration to the Netherlands and The Hague – <b>Rosa Groen</b>	Refugee, asylum, and displacement. Vluchtelingen Werk/Dutch Refugee Council – Raoul Blommaert
12.30-13.30	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
13.30-17.00	Introductions Student presentations	City Walk The Hague: Traces of Global Migration	Food, pictures, and stories – bringing the city together	Polish women in The Hague– Anna Kowalska	GENERAL PROGRAM
	Monday 10 <sup>th</sup> July	Tuesday 11 <sup>th</sup> July	Wednesday 12 <sup>th</sup> July	Thursday 13 <sup>th</sup> July	Friday 14 <sup>th</sup> July
9.00-11.00	GENERAL PROGRAM	GENERAL PROGRAM	GENERAL PROGRAM	GENERAL PROGRAM	Information and presentation market (organised by overall coordinator)
11.15-12.30	<i>International Centre</i>	<i>AMSTERDAM</i> Rederij Lampedusa – canal tour	Immigrant Entrepreneurship - JuanFra Alvarado Valenzuela	Migration: past present future – Karijn Nijhoff	Information and presentations/market (with all electives together)
12.30-13.30	<b>Lunchpakket</b>	<b>Lunchpakket</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
13.30-17.00	<i>International Centre</i>	Walking tour Amsterdam: Amsterdam Slavery Heritage Guide	Student presentations		GENERAL PROGRAM / Cultural visit



## 5. The assignments<sup>2</sup>

### **Preparatory Assignment: Photo report of migration to your city**

Read the article “Photography and Sociology” By Howard S. Becker (accessible through: <https://repository.upenn.edu/cgi/viewcontent.cgi?article=1003&context=svc>).

Explore your city/town/village/campus for signs of (historical) migration. Keep in mind that a lack of migration or a lack of signs can also be very meaningful.

Use at least three images to illustrate the history of migration in the area.

- Describe how the situation in the image relates to migration
- Describe how the situation in the image has a historical component

Make sure your description does not exceed 1-page A4 of text (double spaced, 12 point font). *The pictures are not included in the page count.* Use reliable literature in your description.

You will use this assignment in the Netherlands, to compare and contrast your images with the situation in The Hague. As the elective looks at legal/political, social and economic components or aspects of migration, you can decide on either, some, or all aspects in your images and description. The deadline for submitting your assignment is 22 June 2023. Please email your assignment to Dr. Karijn Nijhoff: [k.g.nijhoff@hhs.nl](mailto:k.g.nijhoff@hhs.nl)

### **Final Assignment: Comparative photo report and analysis**

The final grade (pass/fail/good) will be composed of

- 1) Home assignment (20%)
- 2) Comparative photo report (30%)
- 3) Poster presentation (15%)
- 4) Group presentation on market (15%)
- 5) Participation (20%)

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<sup>2</sup> Please consult grading grids below

### Examples of visual sociology:

<https://www.unhcr.org/news/latest/2019/4/5ca5ff704/unhcr-photographers-essay-congolese-women-refugees-wins-prestigious-award.html?fbclid=IwAR29v9KtGRnavVecST1FzPofpvRfXR5ATB4ZCgy6481apwrYfsu8YUIFCK8>

[https://www.nationalgeographic.com/culture/2019/03/visualize-inequality-by-viewing-cities-from-above/?fbclid=IwAR3vkKkAtZhQW95W1L0\\_b-jeu8Nt3exuQD-9lqbikfjFwppgqpnswTRtzUo](https://www.nationalgeographic.com/culture/2019/03/visualize-inequality-by-viewing-cities-from-above/?fbclid=IwAR3vkKkAtZhQW95W1L0_b-jeu8Nt3exuQD-9lqbikfjFwppgqpnswTRtzUo)

Gold, Steven. 2015. "Arab American Reflections on Documentary Images of their Community: A Photo-Elicitation Study." *Visual Studies* 30(3): 228-243. (hand out in class)

### Assignments during the Summer School

You use the preparatory assignment to look at The Hague and compare and contrast the two contexts for a **comparative photo report**: what is different and what is the same in the two locations?

To prepare for this assignment, you will take a daily picture on one of the excursions. Describe and connect the picture (max A4 including the picture): 1) link it to the literature/lecture 2) connect it to your home situation.

IN your final report, you compare and contrast the two contexts using three pictures. The text should not exceed 2 pages A4 (pictures not included). You link this to the lectures and other class materials. The report deadline is July 11, and the final report needs to be sent to [k.g.nijhoff@hhs.nl](mailto:k.g.nijhoff@hhs.nl) by 5pm that day.

You present this report in class on July 12 in a **poster presentation** (see for example: <https://guides.nyu.edu/posters>) – we do not expect a professional poster; we do expect a presentation that reflects the content of your report and your comprehension of the topic.

As a group, a **final presentation** is due on July 14: the group presentation needs to reflect what you learned during the two weeks that you participated in the module. This can be based on the individual posters but as a group, you can also decide for an alternative approach.

### Overall Grade

fail/ pass

\*Good can only be obtained if assignments 1, 2, and 3 are graded as 'good'

### Grading grid: Preparatory Assignment (1)- Photo Report of Migration to your City

Formal Structure		
Maximum of 1 A4 page text	pass/ fail	
Double spaced lining, 12 point font	pass/ fail	
Minimum use of 3 images	pass/ fail	
<b>For all three elements a pass must be obtained.</b>	pass/ fail	
Description of images		
	Fail	Pass
<b>The relation between image and migration</b>	Is not described (absent)	The relation is mentioned and analyzed
<b>The relation between image and a historical component</b>	Is not described (absent)	The relation is mentioned and analyzed
<b>Use of literature</b>	Prescribed literature is not used	The prescribed literature is used and referenced
<b>Legal/ political and socio-economic views are taken into account</b>	None of the views stated are clearly taken into account	Legal/ political OR socio-economic views are evidently taken into account
<b>Overall grade</b>		<b>Pass/Fail</b>

## Grading grid: Assignment (2) Comparative photo Report

Formal Structure													
Maximum of 1 A4 page per photo Double spaced lining, 12 point font	pass/ fail												
Use of a total of 6 pictures (3 from prep assignment; 3 in The Hague)	pass/ fail												
Compare and contrast the pictures	pass/fail												
<b>For all elements a pass must be obtained</b>	pass/ fail												
Description of images													
	<table border="1"> <thead> <tr> <th>Fail</th> <th>Pass</th> </tr> </thead> <tbody> <tr> <td>Is not described (absent)</td> <td>The comparison is mentioned and analyzed</td> </tr> <tr> <td>Is not described (absent)</td> <td>The comparison is mentioned and analyzed</td> </tr> <tr> <td>Prescribed literature is not used</td> <td>The prescribed literature is used and referenced</td> </tr> <tr> <td>None of the views stated are clearly taken into account</td> <td>Legal/ political or socio-economic views are evidently taken into account</td> </tr> <tr> <td>Is not described (absent)</td> <td>The comparison is mentioned and analyzed</td> </tr> </tbody> </table>	Fail	Pass	Is not described (absent)	The comparison is mentioned and analyzed	Is not described (absent)	The comparison is mentioned and analyzed	Prescribed literature is not used	The prescribed literature is used and referenced	None of the views stated are clearly taken into account	Legal/ political or socio-economic views are evidently taken into account	Is not described (absent)	The comparison is mentioned and analyzed
Fail	Pass												
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None of the views stated are clearly taken into account	Legal/ political or socio-economic views are evidently taken into account												
Is not described (absent)	The comparison is mentioned and analyzed												
<b>The comparison between The Hague and the home situation in relation to migration</b>													
<b>The comparison between The Hague and the home situation in relation to a historical component</b>													
<b>Use of literature</b>													
<b>Legal/ political and socio-economic views are taken into account</b>													
<b>Comparative analysis between home and The Hague</b>													
<b>Overall grade</b>	<b>Fail/Pass</b>												

\*Good means at least 4 out of the 5 elements were graded as such and no element was graded as a fail.

### Grading Grid: (Assignment 3) Poster Presentation

Outline	
Presentation is between 5 – 10 minutes	pass/ fail
Clear structure of presentation, introduction, findings, conclusion	pass/ fail
Student engages with audience	pass/ fail
Student makes use of visual aid (posters, powerpoint, prezi, etc.)	pass/ fail
<b>For all elements a pass must be obtained</b>	<b>pass/ fail</b>

### Grading Grid: (Assignment 4) Market Presentation

Outline	
Presentation is between 10-15 minutes	pass/ fail
Clear structure of presentation, introduction, findings, conclusion	pass/ fail
Each student has a clear role in the (preparation of the) presentation	Pass/fail
Students engages with audience	pass/ fail
Students makes use of visual aid (posters, powerpoint, prezi, etc.)	pass/ fail
<b>For all elements a pass must be obtained</b>	<b>pass/ fail</b>

### Grading Grid: Participation

General	
Student engages with other students	pass/ fail
Student shows interest in subject	pass/ fail
Student includes a picture a day in the final report	Pass/fail
<b>For all elements a pass must be obtained</b>	<b>pass/ fail</b>

## 6. The Program/The Speakers (preliminary)

Date	July 3
Lecture	We will start the module by explaining some of the content. Most of today's session will be dedicated to student presentations and introductions.
Key concepts:	inclusion; interaction; brave space; visual sociology; narratives and stories
Links and literature	<p><a href="https://www.unhcr.org/spotlight/2018/09/portraits-congolese-refugee-women/">https://www.unhcr.org/spotlight/2018/09/portraits-congolese-refugee-women/</a></p> <p><a href="https://www.nationalgeographic.com/culture/2019/03/visualize-inequality-by-viewing-cities-from-above/?fbclid=IwAR3vkKkAtZhQW95W1L0_b-jeu8Nt3exuQD-9lqbikfjFwppgqnsWTRtzUo">https://www.nationalgeographic.com/culture/2019/03/visualize-inequality-by-viewing-cities-from-above/?fbclid=IwAR3vkKkAtZhQW95W1L0_b-jeu8Nt3exuQD-9lqbikfjFwppgqnsWTRtzUo</a></p> <p>Gold, Steven. 2015. "Arab American Reflections on Documentary Images of their Community: A Photo-Elicitation Study." <i>Visual Studies</i> 30(3): 228-243. <b>(mandatory)</b></p>

Date	July 4
Lecture	General introduction to the migration. A short overview of global migration throughout history will be followed by an overview of migration to Europe and the Netherlands. Theoretical frameworks on migration are presented
Lecturer	Karijn Nijhoff
Excursion	We will walk for two hours (!), rain or shine though Den Haag/The Hague to explore the migration past and present of the city
Links and literature	<a href="https://www.migrationpolicy.org/article/migration-netherlands-rhetoric-and-perceived-reality-challenge-dutch-tolerance?fbclid=IwAR3guKXkm_ywVV8NiK-aWhnJTO92mR1kJXAZOffTIA-BWQP72sfc8bXkiVw">https://www.migrationpolicy.org/article/migration-netherlands-rhetoric-and-perceived-reality-challenge-dutch-tolerance?fbclid=IwAR3guKXkm_ywVV8NiK-aWhnJTO92mR1kJXAZOffTIA-BWQP72sfc8bXkiVw</a> <b>(mandatory)</b>
Key concepts:	migration, economic vs. political migrants; theories of migration; world systems theory; Dutch weather


Date	July 5
Lecture	Colonial Ties
Lecturer	
Excursion	tba
Links and literature	<p><a href="https://mappingslavery.nl/">https://mappingslavery.nl/</a> (in Dutch)</p> <p><a href="https://www.bbc.com/culture/article/20210601-how-the-dutch-are-facing-up-to-their-colonial-past">https://www.bbc.com/culture/article/20210601-how-the-dutch-are-facing-up-to-their-colonial-past</a> <b>(mandatory)</b></p>

Key concepts:	colonies; (Dutch) colonial history; colonial migration; ties; exploitation and connections diversity in the city; connections; meetings
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Date	July 6
Lecture	Labor Migration
Lecturer	
Excursion	Lecture and interaction with Polish women organisation in The Hague (Anna Kowalska @THUAS)
Links and literature	Article: Labour Migration to the Netherlands ( <b>mandatory</b> )
Key concepts:	(Global) labor migration; global inequality; environment and labor; EU; Schengen; migration motives

Date	July 7
	Students do the work ☺: a first step in comparisons
Lecture	Lecture: Refugee and asylum
Lecturer	Raoul Blommaert - VluchtelingenWerk (Dutch Council for Refugees)  <b>Dutch Council for Refugees:</b>  <b>The Dutch Council for Refugees seeks to protect and defend the rights of refugees and asylum seekers in the Netherlands. Refugees have the right to a fair asylum procedure, access to adequate housing, education, health care and work. The Dutch Council for Refugees is an independent, non-governmental organisation that defends those rights.</b>
Links and literature	<a href="http://www.unhcr.org/3b66c2aa10.html">http://www.unhcr.org/3b66c2aa10.html</a> (Convention and Protocol Relating to the Status of Refugees)
Key concepts:	Refugees, asylum, global patterns, patterns in the Netherlands

Date	July 10
Lecture	International Centre The Hague (excursion)
Lecturer	
Excursion	Tba
Links and literature	Atlas of Migration 2021 <a href="https://refugeesmigrants.un.org/">https://refugeesmigrants.un.org/</a> <a href="https://www.unhcr.org/news/latest/2016/7/55df0e556/unhcr-viewpoint-refugee-migrant-right.html">https://www.unhcr.org/news/latest/2016/7/55df0e556/unhcr-viewpoint-refugee-migrant-right.html</a> <b>(mandatory)</b>
Key concepts:	Global cities; global business; expats; ngo; diplomacy; The Hague city of peace and justice

Date	July 11
Lecture	Excursion to Amsterdam
Excursion	Amsterdam:  Rederij Lampedusa City Walk
	
Links and literature	<a href="https://www.youtube.com/watch?v=0_QrlapiNOW&amp;t=35s">https://www.youtube.com/watch?v=0_QrlapiNOW&amp;t=35s</a> (Where are the Syrian refugees located) <a href="https://www.youtube.com/watch?v=YO0IRsfrPQ4&amp;t=7s">https://www.youtube.com/watch?v=YO0IRsfrPQ4&amp;t=7s</a> (Why people have to cross in dangerous ways to reach safety) <a href="https://www.dw.com/en/humanitys-history-of-migration-by-sea-from-troy-to-lampedusa/a-49014189?maca=en-Facebook-sharing&amp;fbclid=IwAR1nym8r2ShzYL838D2HhzmgkDIJEHbq-yiljRIAnaGuHiHXQc8eCmG8RSU">https://www.dw.com/en/humanitys-history-of-migration-by-sea-from-troy-to-lampedusa/a-49014189?maca=en-Facebook-sharing&amp;fbclid=IwAR1nym8r2ShzYL838D2HhzmgkDIJEHbq-yiljRIAnaGuHiHXQc8eCmG8RSU</a> <b>(mandatory)</b> Parts of: Amsterdam Slavery Heritage Guide <b>(mandatory)</b>
Key concepts:	Refugee; UN; UNHCR; forced migration; dualities and dichotomies

Date	July 12
Lecture	Immigrant Businesses
Lecturer	JuanFra Alvarado Valenzuela



Key concepts:	Labor market access; business; patterns and prognoses
Student poster presentations	

Date	July 13
Lecture	Migration: past-present-future
Lecturer	Karijn Nijhoff
Excursion	<i>tba</i>
Key concepts:	Historical ties; continuity and disruption; climate; dependencies

Date	July 14
Final presentations	