

GENESG NEWSLETTER

SEPTEMBER, 2025

We're pleased to share the second edition of the GenESG – Sustainable Finance Microlearning with Educational Generative AI newsletter, highlighting recent milestones, partner activities, and our continued efforts to transform higher education through innovation and collaboration.

**EDUCATING FOR IMPACT:
ADVANCING GREEN FINANCE FOR
A SUSTAINABLE FUTURE**

ABOUT GENESG

GenESG is an Erasmus+ project that equips students and educators with practical knowledge in sustainable finance through microlearning and AI-supported tools.

WHAT WE DO?

- Bridge the green and digital skills gap in higher education
- Deliver ESG topics
- Use AI chatbots to support and assess learning
- Strengthen collaboration across universities in Austria, the Netherlands, Slovenia, Poland, and Bulgaria

WHY IT MATTERS?

Sustainable finance is reshaping how we invest and make economic decisions. By combining ESG principles, microlearning, and AI, GenESG prepares future professionals to make financial choices that are greener, fairer, and more resilient.



**GENESG –
SUSTAINABLE
FINANCE
MICROLEARNING
WITH EDUCATIONAL
GENERATIVE AI**



PROJECT MEETING RECAP – SOFIA, SEPTEMBER 2025

Our project continues to move forward with strong progress, marked by a productive two-day meeting at the University of National and World Economy in Bulgaria. The sessions combined live demonstrations with in-depth discussions, setting clear directions for the next stages.

Key highlights included:

Teaching Materials: The Now & Next



Partners presented the teaching materials and discussed the next steps towards finalization and piloting.

Chatbot Simulation: Demo & Discussion



A live demo of the pilot chatbot encouraged strategic dialogue on how to advance and integrate this tool into the learning process.

Piloting Framework



The consortium agreed on objectives, methodology, and data collection strategies to guide the upcoming piloting activities.

Dissemination & Quality in progress



Partners reviewed ongoing efforts, focusing on evaluation, outreach, and stakeholder engagement to ensure visibility and impact.

These discussions and activities reinforced the project's collaborative spirit and paved the way for the next phase of development.

GENESG

LEARNING MODULES

EDUCATING FOR IMPACT: ADVANCING GREEN
FINANCE FOR A SUSTAINABLE FUTURE



MODULE 1: FOUNDATIONS OF ESG AND SUSTAINABLE FINANCE

This module equips students with the core knowledge and competencies to navigate the fast-evolving world of ESG and sustainable finance.

MODULE 2: ETHICAL IMPLICATIONS AND TRUST IN SUSTAINABLE FINANCE

This practice-oriented module equips students to critically examine the ethical foundations of sustainable finance and the role of trust in ESG-driven markets.

MODULE 3: CORPORATE ESG REPORTING AND STAKEHOLDER ENGAGEMENT

This in-depth, practice-oriented module empowers students to design responsible ESG strategies—bridging theory with practice, and preparing for leadership in corporate governance and sustainable finance.

MODULE 4: SECTORAL SUSTAINABLE FINANCE

In this module through real-life case studies and sectoral analysis, participants gain a clear understanding of ESG challenges and opportunities in shaping a greener future.

MODULE 5: ESG INVESTMENT STRATEGY AND IMPACT PORTFOLIO DESIGN

The practice-oriented module gives students the skills to construct ESG-conscious portfolios—preparing for leadership roles in sustainable finance.

WHAT'S NEXT?



SHAPING THE IMMERSIVE LEARNING GUIDE

The Immersive Learning Guide is now in its final version. It is designed to support educators in bringing AI chatbots into their teaching by offering practical design tips and ideas for encouraging responsible student engagement. This resource will help teachers confidently integrate innovative tools while keeping students actively and responsibly involved.



FROM FEEDBACK TO FINALIZATION: CURRICULUM AND TEACHING MATERIALS

Following the partner meeting, the curriculum and teaching materials will now be finalized based on the feedback received. Next, they'll move into piloting in all partner countries – giving professors and students the chance to try them out, share experiences, and help shape the final version.



GETTING OUR CHATBOT READY

One of GenESG's most exciting innovations is our AI chatbot. At the partner meeting, we already tested a live demo – showing how the chatbot can guide learners through ESG scenarios, quizzes, and gamified challenges. Now we'll be fine-tuning the chatbot based on feedback and getting it ready for pilot testing with students in all partner countries.

PROJECT PARTNERS

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HOGESCHOOL



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DESIGNING DIGITAL INNOVATION • INNOVATING IT



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updates!

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