

Credits	International Communication Management Year 1 2025-2026		Semester		Teaching methods (* = compulsory attendance, 80%)	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period	Grade - P/F - G/P/F	PLOs	Contact hours	(Self) study Hours	Testing time (min)	Module coordinator
	Study- unit and Exams (* Qualitive requirement for BSA)										Exam Period Resit						
	1	2															
5	CO-ICM-GIMS-F-25	Project: Global Issues			WC (*)								C&S1, C&S2	48	92		Brink
	TOETS01	oral exam	x			ORAL EXAM	DIFFERENT	Individual work	100%	5,5	1.9 - 1.18/1.19	Grade					
5	CO-ICM-IIC-F-24	Intercultural & International Communication			HC , WC								C&S1, C&G1	48	92		de Looper, Schouw
	TOETS01	Written exam	x			EXAM ON PAPER	VIA REMINDO	Individual work	100%	5,5	1.10/ 1.17	Grade				90	
5	CO-ICM-ORC-F-22	Organisational Communication			HC								C&S1, C&S2, C&G1	48	92		Verbeek
	TOETS01	Cumulative exams				This exam consists of several parts				5,5		Grade					
	CT1	Written Exam part 1	x			EXAM ON PAPER	VIA REMINDO	Individual work	20 points		1.8					30	
	CT2	Written Exam part 2	x			EXAM ON PAPER	VIA REMINDO	Individual work	30 points		1.11					60	
	CT3	Written Exam part 3	x			EXAM ON PAPER	VIA REMINDO	Individual work	50 points		1.15					90	
	TOETS02	Written exam (resit)	x			EXAM ON PAPER	VIA REMINDO	Individual work	100 points	5,5	1.19	Grade				120	
5	CO-ICM-FOR-F-22	Foundations of Research			WC (*)								C&S1, C&S2, T&B1, T&B2	48	92		Nyirubugara
	TOETS01	portfolio	x			PORTFOLIO	DIFFERENT	Teamwork	100%	5,5	1.9. - 1.17/ 1.18 - 1.20	Grade					
5	CO-ICM-DS-F-22	Digital Skills			WC								C&C1, C&C2	48	92		Paul Schuchhard
	TOETS01	portfolio	x			PORTFOLIO	DIFFERENT	Individual work	100%	5,5	1.9. - 1.17/ 1.18 - 1.20	Grade					
25	Total amount of credits semester 1																

5	CO-ICM-DTP1-F-22	Project: Design Thinking Project I			WC (*)								T&B1, T&B2	48	92		Vacature
	TOETS01	presentation		x		PRESENTATION	DIFFERENT	Teamwork	100%	5,5	2.9. - 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-DTP2-F-22	Project: Design Thinking Project II			WC (*)								C&C1, P&S1	48	92		Vacature
	TOETS01	presentation		x		PRESENTATION	DIFFERENT	Teamwork	100%	5,5	2.9. - 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-PJM-F-22	Project Management			WC (*)								P&O1, P&O2	48	92		Dan Diodjescu
	TOETS01	portfolio		x		PORTFOLIO	DIFFERENT	Teamwork	100%	5,5	2.9. - 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-COB-F-22	Communication & Behaviour			WC (*)								T&B2	48	92		Bertens, Darmon
	TOETS01	assignment		x		ASSIGNMENT	DIFFERENT	Teamwork	100%	5,5	2.9. - 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-COC-F-22	Concept & Create			WC (*)								C&C1, C&C2	48	92		Vacature
	TOETS01	portfolio		x		PORTFOLIO	DIFFERENT	Individual work	100%	5,5	2.9. - 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-MAR-F-22	Marketing & IMC			HC								C&S1, T&B1	48	92		Lee Harris
	TOETS01	Cumulative exams				This exam consists of several parts				5,5		Grade					
	CT1	Written Exam part 1		x		EXAM ON PAPER	VIA REMINDO	Individual work	20 points		2.8					30	
	CT2	Written Exam part 2		x		EXAM ON PAPER	VIA REMINDO	Individual work	30 points		2.12					60	
	CT3	Written Exam part 3		x		EXAM ON PAPER	VIA REMINDO	Individual work	50 points		2.16					90	
	TOETS02	Written exam (resit)		x		EXAM ON PAPER	VIA REMINDO	Individual work	100 points	5,5	2.19	Grade				120	
5	CO-ICM-ECS1-F-25	Educational Success Coaching (ESC)			WC (*)								all LOs	48	92		Carla Wood
	TOETS01	Professional Interview		x		CRITERIUM ORIENTED INTERVIEW	DIFFERENT	Individual work	100%		2.9. - 2.17/ 2.18 - 2.20	P/F					

Credits	International Communication Management Year 2 (new) 2025-2026		Semester		Teaching methods (* = compulsory attendance, 80%)	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period	Grade - P/F - G/P/F	Competences / PLOs	Contact hours	(Self) study Hours	Testing time (min)	Module coordinator
	Study- unit and Exams (* Qualitive requirement for BSA)										Exam Period Resit						
	1	2															
30		Minor															
			x														
30	Total amount of credits term																

Credits	International Communication Management Year 3 2025-2026		Semester			Teaching methods (* = compulsory attendance, 80%)	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period	Grade - P/F G/P/F	Competences / PLOs	Contact hours	(Self) study Hours	Testing time (min)	Module coordinator
	Study- unit and Exams (* Qualitative requirement for BSA)		1	2	Exam Period Resit													
15	CO-ICM-AP-M-25	Advice Project	bl 1	bl2		WC*								C&S2, T&B2, C&C1, C&C2, P&O1, P&O2	60	360		Paul Schuchhard, Vacature
	TOETS01	Oral exam	X				ORAL EXAM	DIFFERENT	Individual work	100%	5,5	1.19 / 1.20 - 2.1	Grade					
5	CO-ICM-ECS-M-21	Educational Success Coaching (ESC 3)**				WC								P&S1, P&S2, C&G1	28	112		Carla Wood
	TOETS01	Placement Prep Portfolio	X	X			PORTFOLIO	DIFFERENT	Individual work	100%		whole year with a maximum of 2 chances per year	P/F					
5	CO-ICM-CM-M-24	Change Management				HC + WC								C&S1, C&S2, T&B1, T&B2	24	116		Zah Kahar
	TOETS01	Change Management exam	x				EXAM ON PAPER	VIA REMINDO	Individual work	100%	5,5	1.8 / 1.15	Grade				90	
5	CO-ICM-RMPP-M-25	Research Methods for Prof Prod				WC*								C&S1, T&B1	50	90		Zeynep Azar, Madolief Bertens
	TOETS01	Oral exam	x				ORAL EXAM	DIFFERENT	Individual work	100%	5,5	1.9 - 1.10 / 1.12-1.14	Grade					
30	Total amount of credits semester 1																	

30	CO-ICM-PLCM-M-21	Placement				Practice*					Zie artikel 4.6			all LOs	42	798		Verbeek
	TOETS01	Professional Interview		x		CRITERIUM ORIENTED INTERVIEW	DIFFERENT	Individual work	100%	5,5	whole year **	Grade					60	
30	Total amount of credits semester 2																	

* In order to participate in the graduation internship, the following entry requirements apply:

the Propedeuse (60 EC's) phase is completed.

at least 70 EC's were obtained from the main phase.

** the module has various submission moments during the academic year. The exact dates can be found in the manual and on Bright Space