	International Communication Management Year 1 2025-2026		Sem	nester	Teaching methods (* =						Exam Period					Testing	
Credits	Church Church		C		compulsory	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark		Grade - P/F - G/P/F	PLOs	Contact hours	(Self) study Hours	time	Module coordinator
		ly- unit and Exams ve requirement for BSA)	1	2	attendance, 80%)						Exam Period Resit					(min)	
5	CO-ICM-GIMS-F-25	Project: Global Issues			WC (*)								C&S1, C&S2	48	92		Brink
	TOETS01	oral exam	x			ORAL EXAM	DIFFERENT	Individual work	100%	5,5	1.9 - 1.18/1.19	Grade					
5	CO-ICM-IIC-F-24	Intercultural & International Communication			HC , WC								C&S1, C&G1	48	92		de Looper, Schouw
	TOETS01	Written exam	x			EXAM ON PAPER	VIA REMINDO	Individual work	100%	5,5	1.10/ 1.17	Grade				90	
5	CO-ICM-ORC-F-22	Organisational Communication			нс								C&S1, C&S2, C&G1	48	92		Verbeek
	TOETS01	Cumulative exams					This exam consists	of several parts		5,5		Grade					
	CT1	Written Exam part 1	x			EXAM ON PAPER	VIA REMINDO	Individual work	20 points		1.8					30	
	CT2	Written Exam part 2	x			EXAM ON PAPER	VIA REMINDO	Individual work	30 points		1.11					60	
	СТЗ	Written Exam part 3	x			EXAM ON PAPER	VIA REMINDO	Individual work	50 points		1.15					90	
	TOETS02	Written exam (resit)	x			EXAM ON PAPER	VIA REMINDO	Individual work	100 points	5,5	1.19	Grade				120	1
5	CO-ICM-FOR-F-22	Foundations of Research			WC (*)								C&S1, C&S2, T&B1, T&B2	48	92		Nyirubugara
	TOETS01	portfolio	x			PORTFOLIO	DIFFERENT	Teamwork	100%	5,5	1.9 1.17/ 1.18 - 1.20	Grade					
5	CO-ICM-DS-F-22	Digital Skills			wc								C&C1, C&C2	48	92		Paul Schuchhard
	TOETS01	portfolio	x			PORTFOLIO	DIFFERENT	Individual work	100%	5,5	1.9 1.17/ 1.18 - 1.20	Grade					
25	Total amount of credits s	emester 1															

5	CO-ICM-DTP1-F-22	Project: Design Thinking Project I		WC (*)								T&B1, T&B2	48	92		Vacature
	TOETS01	presentation	x		PRESENTATION	DIFFERENT	Teamwork	100%	5,5	2.9 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-DTP2-F-22	Project: Design Thinking Project II		WC (*)								C&C1, P&S1	48	92		Vacature
	TOETS01	presentation	x		PRESENTATION	DIFFERENT	Teamwork	100%	5,5	2.9 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-PJM-F-22	Project Management		WC (*)								P&O1, P&O2	48	92		Dan Diojdescu
	TOETS01	portfolio	x		PORTFOLIO	DIFFERENT	Teamwork	100%	5,5	2.9 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-COB-F-22	Communication & Behaviour	Ē	WC (*)								T&B2	48	92		Bertens, Darmon
	TOETS01	assignment	x		ASSIGNMENT	DIFFERENT	Teamwork	100%	5,5	2.9 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-COC-F-22	Concept & Create		WC (*)								C&C1, C&C2	48	92		Vacature
	TOETS01	portfolio	x		PORTFOLIO	DIFFERENT	Individual work	100%	5,5	2.9 2.17/ 2.18 - 2.19	Grade					
5	CO-ICM-MAR-F-22	Marketing & IMC		HC								C&S1, T&B1	48	92		Lee Harris
	TOETS01	Cumulative exams				This exam consists	of several parts		5,5		Grade					
	CT1	Written Exam part 1	x		EXAM ON PAPER	VIA REMINDO	Individual work	20 points		2.8					30	
	CT2	Written Exam part 2	x		EXAM ON PAPER	VIA REMINDO	Individual work	30 points		2.12					60	
	СТЗ	Written Exam part 3	x		EXAM ON PAPER	VIA REMINDO	Individual work	50 points		2.16					90	
	TOETS02	Written exam (resit)	x		EXAM ON PAPER	VIA REMINDO	Individual work	100 points	5,5	2.19	Grade				120	
5	CO-ICM-ECS1-F-25	Educational Success Coaching (ESC)		WC (*)								all LOs	48	92		Carla Wood
	TOETS01	Professional Interview	x		ORIENTED INTERVIEW	DIFFERENT	Individual work	100%		2.9 2.17/ 2.18 - 2.20	P/F					

Credits	International Communication Management Year 2 (new) 2025-2026 Study- unit and Exams (* Qualitive requirement for BSA)		Sem	ester	Teaching methods (* =						Exam Period					Testing	
					compulsory	Assessment	Form of assessment		Weight	Minimum Mark		Grade - P/F - G/P/F	Competences /	Contact	(Self) study		Module coordinator
			1	2	attendance, 80%)		administration	/ Teamwork			Exam Period Resit		PLOs	hours	Hours	(min)	
30	м	linor															
			x														
30	Total amount of credits term																

15	CO-ICM-PPS-M-23	SDG Public Project		wc					Zie artikel 4.6			C&S1, C&S2, T&B1, T&B2, P&O1, P&O2, P&S1, P&S2, C&G1, C&C1, C&C2	96	224		Barry Verbeek
	TOETS01	SDG Public Project	x		PROJECT	DIFFERENT	Teamwork	100%	5,5	2.1 - 2.19/2.20	Grade				na	
5	CO-ICM-MVL-M-23	Media & Storytelling		wc					Zie artikel 4.6			T&B1, T&B2, C&C1, C&C2, P&S1	48	92		Olivier Nyirubugara
	TOETS01	Media & Storytelling	x		PORTFOLIO	DIFFERENT	Teamwork	100%	5,5	2.1 - 2.19/2.20	Grade				na	
5	CO-ICM-CWI-M-25	Consulting with Impact		wc					Zie artikel 4.6			P&S1, P&S2	48	92		Han de Looper
	TOETS01	Consulting with Impact	x		ORAL EXAM	DIFFERENT	Individual work	100%	5,5	2.1 - 2.16 / 2.17 - 2.19	Grade				na	
5	CO-ICM-PRE-M-24	Public Relations		wc					Zie artikel 4.6			C&S1, C&S2, T&B1, P&O1,	48	92		Zah Kahar
	TOETS01	Cumulative exams				This exam consists of	several parts		5,5		Grade					
	CT1	Public Relations 1	x		EXAM ON PAPER	VIA REMINDO	Individual work	50 points		2.9					45	
	CT2	Public Relations 2	x		EXAM ON PAPER	VIA REMINDO	Individual work	50 points		2.16					75	
	TOETS02	Written exam (resit)	x		EXAM ON PAPER	VIA REMINDO	Individual work	100 points	5,5	2.20	Grade				120	
30	Total amount of credits ter	m														

Credits	International Communication Management Year 3 2025-2026 Study- unit and Exams (* Qualitive requirement for BSA)		Semester I		Teaching methods (* = compulsory attendance,		Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period	Grade - P/F - G/P/F	Competences / PLOs	Contact hours	(Self) study Hours	Testing time (min)	Module coordinator	
				1 2		80%)						Exam Period Resit						
15	CO-ICM-AP-M-25	Advice Project	ы 1	bl2		wc*								C&S2, T&B2, C&C1, C&C2, P&O1, P&O2	60	360		Paul Schuchhard, Vacature
	TOETS01	Oral exam		x			ORAL EXAM	DIFFERENT	Individual work	100%	5,5	1.19 / 1.20 - 2.1	Grade					
5	CO-ICM-ECS-M-21	Educational Success Coaching (ESC 3)**				wc								P&S1, P&S2, C&G1	28	112		Carla Wood
	TOETS01	Placement Prep Portfolio	x	x			PORTFOLIO	DIFFERENT	Individual worł	100%		whole year with a maximum of 2 chances per year	P/F					
5	CO-ICM-CM-M-24	Change Management				HC + WC								C&S1, C&S2, T&B1, T&B2	24	116		Zah Kahar
	TOETS01	Change Management exam	x				EXAM ON PAPER	VIA REMINDO	Individual work	100%	5,5	1.8 / 1.15	Grade				90	
5	CO-ICM-RMPP-M-25	Research Methods for Prof Prod				WC*								C&S1, T&B1	50	90		Zeynep Azar, Madelief Bertens
	TOETS01	Oral exam	x				ORAL EXAM	DIFFERENT	Individual work	100%	5,5	1.9 - 1.10 / 1.12- 1.14	Grade					
30	Total amount of credits sen	nester 1																

30	CO-ICM-PLCM-M-21	Placement		Practice*	CRITERIUM				Zie artikel 4.6			all LOS	42	798		Verbeek
	TOETS01 Total amount of credits sem	Professional Interview	x		ORIENTED	DIFFERENT	Individual work	100%	5,5	whole year **	Grade				60	

* In order to participate in the graduation internship, the following entry requirements apply: the Propedeuse (60 EC's) phase is completed. at least 70 EC's were obtained from the main phase. ** the module has various submission moments during the academic year. The exact dates can be found in the manual and on Bright Space